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D7.3

Communication and Dissemination Plan

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Deliverable Summary

The dissemination plan outlines the dissemination of the project activities and functions as a support for consortium management, and a road map for project partners on identifying communication opportunities and including the procedures to be respected. The objectives of the dissemination as specified by the GiraffPlus project is to guarantee proper diffusion of knowledge and project results and secure maximum impact and uptake of the results. Within the GiraffPlus project structure, WP7 is responsible for dissemination and outreach activities and works in close collaboration with WP8 on exploitation.

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1 Introduction

1.1 Scope of the document

The purpose of the communication and dissemination plan is to ensure a thorough spread of knowledge and of project results in lines with a pre-determined strategy whose aim is to maximize the impact of GiraffPlus. The dissemination plan provides the foundational guidelines for dissemination in the project. Its purpose is to be a supporting tool for the entire consortium management, guidance on preparation of dissemination material (project identity, templates, approval procedures, etc.), and not least guidelines for project partners on opportunities for disseminating the project.

The key aspects of the dissemination and communication plan are presented as the target stakeholder groups, before detailing the proposed activities through the identified relevant channels. Proper presentation and dissemination of the project results among all potentially concerned stakeholders and users will bring opportunities for the GiraffPlus partners in the transition towards a market solution. Still, the dissemination strategy will be constantly updated during the project lifetime. These needs emerged through the close interaction with the target groups as well as among the consortium partners themselves. This deliverable aims to assist the GiraffPlus consortium to generate an effective flow of information and publicity about the objectives and results of work. Dissemination is a crucial activity since the planned activities to communicate the project results from the start linked to their subsequent market exploitation.

1.2 Deliverable structure

The dissemination plan outlines the dissemination of the project activities and functions as a support for consortium management, and a road map for project partners on identifying communication opportunities, including the procedures to be respected. The objectives of the dissemination as specified by the GiraffPlus project is to guarantee proper diffusion of knowledge and project results and secure maximum impact and uptake of the results. Within the GiraffPlus project structure, WP7 is responsible for dissemination and outreach activities and works in close collaboration with WP8 on exploitation as well as the other workpackages. The document begins by stating the various procedures and obligations related to dissemination, the document describes how dissemination fits into the project and its structure; and summarizes the related tasks and objectives which have been outlined in the contractual agreement of the project. A subsequent detailing of the various tools used in dissemination is provided and followed by a list of criteria that evaluates how well the dissemination matches the outlined strategy. The document concludes with a specification of the dissemination workplan applied throughout the scope of the project.

1.3 Relation to Other Project Activities

The dissemination plan is not to be confused with the exploitation plan (also referred to in Article II.4.2.b of EC standard Grant Agreement as “plan for using and disseminating the foreground 1”), which presents partners’ intentions for the exploitation and implementation of their achievements in the project. In GiraffPlus distinct deliverables related to exploitation are contained in WP8,

which of course will be closely coordinated with WP7 especially during the last phase of the project.

2 Organization and Scope of the work

2.1 Scope of the Dissemination Workpackage

Dissemination Activities in GiraffPlus are done within WP7. The general objective of dissemination activities is to provide awareness about the “to date” status of the GiraffPlus. All forms of implemented dissemination activities will coherently merge and constitute an articulate dissemination plan with the aim to create a strong awareness of the GiraffPlus project at European level. This will greatly enhance the prospects of facilitating widespread adoption of GiraffPlus's results by a large community of related business users which is of great strategic importance.

Collectively, dissemination activities will provide an exhibition window for GiraffPlus's development WPs, making their outcomes known to a wide range of potentially interested parties, whilst also providing the necessary important assistance and promotion opportunities for the results from the exploitation and business aspects part of the project. In addition to the standard dissemination activities, the work plan of GiraffPlus requires special dissemination tasks specifically relevant for the test-sites that are used in the project. First, the establishment of a test-site is facilitated by successful dissemination. Second, once a test-site is established they provide an occasion to promote the project in the media and interest organizations. Third, results from the evaluation need to feedback to the relevant actors at a test-site which include the elderly, their family, and caregivers. In addition, the results from the evaluation should be widely disseminated in the scientific community, relevant organizations and in the media.

The Dissemination Work Package is thus organised around four separate tasks:

- Dissemination Strategy and Plan – The strategy will identify the relevant stakeholders, and the appropriate activities for dissemination. The plan will include the list of tools available for dissemination. Various types of communication, such as mandatory, informational and marketing communication will be clarified in the dissemination plan.
- General Dissemination Activities – general dissemination activities as planned are to be conducted. This includes participation to relevant workshops and events. This also includes organization of internal workshops, at the end of the project period.
- Dissemination Activities Related to the Testsites – dissemination plan and activity surround testsites and the various phases of a testsite implementation.
- Dissemination Materials – brochures, leaflets, webpage and the various tools used to disseminate the project aims and results.

2.2 A description of roles and responsibilities

Giraff Technologies AB is leader of the dissemination work package (Dissemination Manager) and also task leader (7.1 and 7.2). Örebro University is leader of tasks 7.3 and 7.4.

The Communication and Dissemination Manager is responsible for:

- keeping track and reporting back to EC on the project dissemination activities
- ensuring proper use of public dissemination materials and respect of partners' IPRs confidentiality;
- ensuring consistency of project image and published content;
- ensuring liaison with related initiatives and appropriate standardisation bodies;
- and securing optimum use of the project dissemination resources

Partners are expected to actively contribute by:

- identifying and informing the consortium about dissemination opportunities (e.g. events, publications, etc.)
- contributing content to e.g. leaflet, website, etc;
- promoting the project results in their own organisation press releases and webpages;
- submitting technical papers and presenting the project results at relevant external conferences;
- helping to promote and organise GiraffPlus events (e.g. project workshops and/or displays at external events);
- ensuring the proper image of GiraffPlus is disseminated to the end users of a GiraffPlus system and in particular among the testsite users.

3 Conditions for Dissemination

3.1 Approval Procedures

Consortium partners should inform sufficiently in advance the Project Management Committee, Dissemination Manager and WP7 Leader prior to any of the following:

- newsletters, brochures, flyers, posters, web content by their own organisation
- presentations of the GiraffPlus vision or results at external events
- presenting GiraffPlus vision or results;
- papers or articles in scientific, technical or general publications;
- written press or audio-visual media releases;
- displays at exhibitions or demonstrations by their own organisation that would include the GiraffPlus results.

This provides the opportunity for comments or to raise and clarify any concerns.

Partners wishing to travel outside of Europe to disseminate the project or results must obtain approval from the EC project officer. This should be done via the Project Coordinator with details regarding the dissemination opportunity and specific outline of how it relates to the interests of the project.

3.2 Publication and Dissemination of Foreground

“Dissemination activities shall be compatible with the protection of intellectual property rights, confidentiality obligations and the legitimate interests of the owner(s) of the foreground” 4. IPR, use and dissemination issues are ruled in Annex II - Part C to standard FP7 Grant Agreement.

It is the ambition for GiraffPlus to strive for openness and sharing of results to maximize the effects of standardization. While this does not imply that software is open-source, as it may represent a conflict of interest for the industrial partners, the openness philosophy does imply the aggregation of data and services in order to promote growth of the market.

The outline of ownership and knowledge sharing is provided in the Consortium Agreement, further the CA details the use and dissemination of the project results. In principle, access to the foreground that is created in the project will be ruled by the CA signed by the partners. Publication and dissemination of foreground are allowed via the approval of the Consortium, who ensure that no infringement on necessary secrecy (e.g. for patent application) occurs.

The dissemination level convention applied for FP7 projects is the following:

- PU = Public

- PP = Restricted to other programme participants (including the Commission Services)
- RE = Restricted to a group specified by the consortium (including the Commission Services)
- CO = Confidential, only for members of the consortium (including the Commission Services)

The same convention will be respected to ensure proper publication level of GiraffPlus results.

In all dissemination material, reference to the EC shall be given with reference to the contract nr. Publications must acknowledge the EC with the following text “The GiraffPlus project is funded by the European Commission 7th Framework Programme under contract nr. 288173”. Where appropriate it is also worth to emphasize that publicity concerning the project reflects only the author’s view, and thereby exempts the Community from any liability.

The EU emblem logo and the GiraffPlus logo must be present on any publication or communication material prepared by the Consortium. In the presence of a partner’s logo, all other logos must be added. No partner shall single out their own organization. If not possible to include a graphical logo, acknowledgement to other partners must be given in the written text.

3.3 Copyrights

The illustrations, logos and graphic profile of the material used within GiraffPlus are property of the consortium and the project. This implies that it may not be used by external parties without explicit consent from the Project Coordinator and consensus from the Dissemination and Communication Manager and WP7 leader.

4 Dissemination Strategy

4.1 Objectives of Dissemination

The dissemination strategy in GiraffPlus is based on the following three aspects:

1. The knowledge developed by the project will be efficiently communicated to the academic, industrial business and general-public communities. Major activities will be publications, presentations at key conferences and workshops, dialoging with other FP7 projects in the same call and projects in Ambient Assisted living framework. Finally, maintaining contacts and reporting to standardization bodies.
2. Activities aiming to promote the awareness and hence the exploitation of the project's results will be identified and pursued. Activities include organization of special events within major conferences or venues relevant for the project.
3. Potential stakeholders will be identified and promotion activities targeting communication of knowledge and potential industrial/business applications will be undertaken.

GiraffPlus has initially further outlined a further high-level objective in the project that is specifically related to dissemination.

- **objective CO2** relates to the development of a complete system that can form the base for a commercialized product and to disseminate information about this system to stakeholders.

4.2 Key Aspects and Target Groups

The key aspects of the dissemination strategy are to define a concise, clear and convincing message associated to the project and its results. The project must successfully transmit the novelty and benefit of the results. Once established, the subsequent step is to identify the stakeholders and tailor the message according to the forum in which it is presented and according to the target audience.

The following types of stakeholders/target groups have been identified:

- (1) **The EC-ICT community:** raise awareness of GiraffPlus objectives and to foster collaborations and exploit synergies between projects
- (2) **The industrial community:** communicate and promote the results on a technological and business level.
- (3) **The wider/general public:** aim to raise overall awareness on the project and partners to local media. The aim to announce the general objectives of the project at startup and promote results as they become available in the project.
- (4) **The healthcare professionals:** aim to raise awareness of the project with specific focus on how it impacts the field of health and care.

- (5) **The media:** aim to promote the project results to specific groups which include journalists and online forums.
- (6) **The scientific community:** aim to disseminate and inform of project results and increase the knowledge in the field.

These target groups are aimed for general dissemination activities where the common thread is to explain the project and its results on various technical levels in order to increase awareness and promote cooperation and synergies.

In addition to these target groups, a second level of dissemination will be employed specifically for markets and future exploitation. The target audiences for this second level are:

- (1) SMEs offering vertical business solutions extending to other domains
- (2) Educational Institutions
- (3) News Providers
- (4) Experts from the advertising sector

In this context, more business oriented promotion material is to be prepared. Specific opportunities that may be culturally related will fit under this second level of dissemination.

4.3 Means for Dissemination

The project consortium consists of a number of highly experienced partners accustomed to working and disseminating their efforts in the project. The various types of partners in the project strengthen the means by which dissemination can occur and optimize the possibilities to disseminate amongst the target groups outlined in the previous section.

Academic Partners: Academic partners are expected to disseminate on a research level. Publications at high end conferences and journals are prioritized. Partners are encouraged to disseminate GiraffPlus and its scientific achievements within the scientific community. Partners are expected to position the project in relation to the state of the art.

Industrial Partners: Four industrial partners are present in the consortium ranging from small and medium enterprises to large enterprises. This diversity gives rise to a various forms of dissemination with varying impacts. These partners are expected to disseminate knowledge to the markets for increased potential exploitation.

End-user Organizations: The end-user organizations in each country represent a good opportunity for GiraffPlus to penetrate potential customer bases throughout Europe. End-user organizations in the project consortium are expected to spread effectively the GiraffPlus project within their organizations. Dissemination stemming from the organization itself has the possibility to increase visibility.

4.4 GiraffPlus Identity

Prior to dissemination the visual identity of the project is developed to reflect the projects vision and create a trademark for the project that is easily identifiable. This visual identity is defined in the project logo, where an easily recognizable icon and shape are used. Further the logo contains in text the name of project written in a manner that is unambiguous regarding pronunciation. A secondary reason for the explicit name of the project logo is to minimize confusion with the company in the consortium with the same name “Giraff” and to make distinct the research project from the company efforts. The GiraffPlus logo with white background is given in Figure 1. The same logo with color scheme for text on a black background is shown in Figure 2. Other variants of the logo are provided for in Figure 3. Where possible, the GiraffPlus logo with the black background should be applied and is therefore used in the printed materials, newsletter and webpage.



Figure 1 GiraffPlus logo



Figure 2 GiraffPlus logo in full color

5 Dissemination Tools

For promotion of GiraffPlus a variety of tools will be used. The following table outlines the possible communication channels and how they reach to the various target groups. The selection of tools varies depending on the target audience.

Target Group	EC	Academia	Industry	HealthCare Professionals	General Public	Media
Website	X	X	X	X	X	X
Press Release					X	X
Brochures and leaflets		X	X	X	X	
Deliverables-Restricted	X					
Deliverables-Public	X	X	X	X	X	
Publications		X		X		
Social Media		X	X		X	X
Dedicated Workshops		X		X	X	
Audiovisual media					X	X

Table 1 Dissemination tools used in GiraffPlus

5.1 Internal Communication

For internal communication, the project consortium uses a tool called Basecamp and a distinction should be made between the project's website which is a public site dedicated to dissemination and the basecamp which is intended for internal communication between partners only. The basecamp should not be referred to as the website to avoid and minimize confusion.

5.2 GiraffPlus Website

The GiraffPlus website is one of the main promotional tools of the project. It is here that news and latest information about the project are available. Public deliverables are placed on the website as well as practical information about the project. The domain name:

www.giraffplus.eu

is used for access to the website of the project. It is the intention to make use of social media and eventually blogging particularly as the test sites are deployed and more continuous flow of information can be outputted to the general public.

It is the responsibility of all partners to provide information regarding updates and news to the GiraffPlus website when publications, events, news clippings and articles occur.

5.2.1 Structure

The structure of the GiraffPlus website is the following:

- **Home** provides a short summary of the project (very short) with the main points of the project activities.
- **News** provides a linked list news items sorted chronologically
- **Project** provides a more in-depth description of the project and its contents. Information relating to the novelty of the project is given on this page. Links to relevant infrastructural components to the project e.g. the test apartment are provided here. Links also to the workpackages are provided here.
- **Consortium** provides a linked list to each of the consortium partners. Only partners listed in the official project list of partners are here with their associated logos. Partners which are subcontracted or have strong affiliations to the project partners are not represented by a logo. For each project partner a contact in the respective organization is provided.
- **Workpackages** provides a brief description of each workpackage and linked list to deliverables which are public within the workpackages. This provides for the possibility to easily disseminate results of the project. Eventually as the content grows, subpages may be placed here so that one can navigate directly to specific deliverables.
- **Contact** the contact information of the coordinator and the technical manager are provided here.

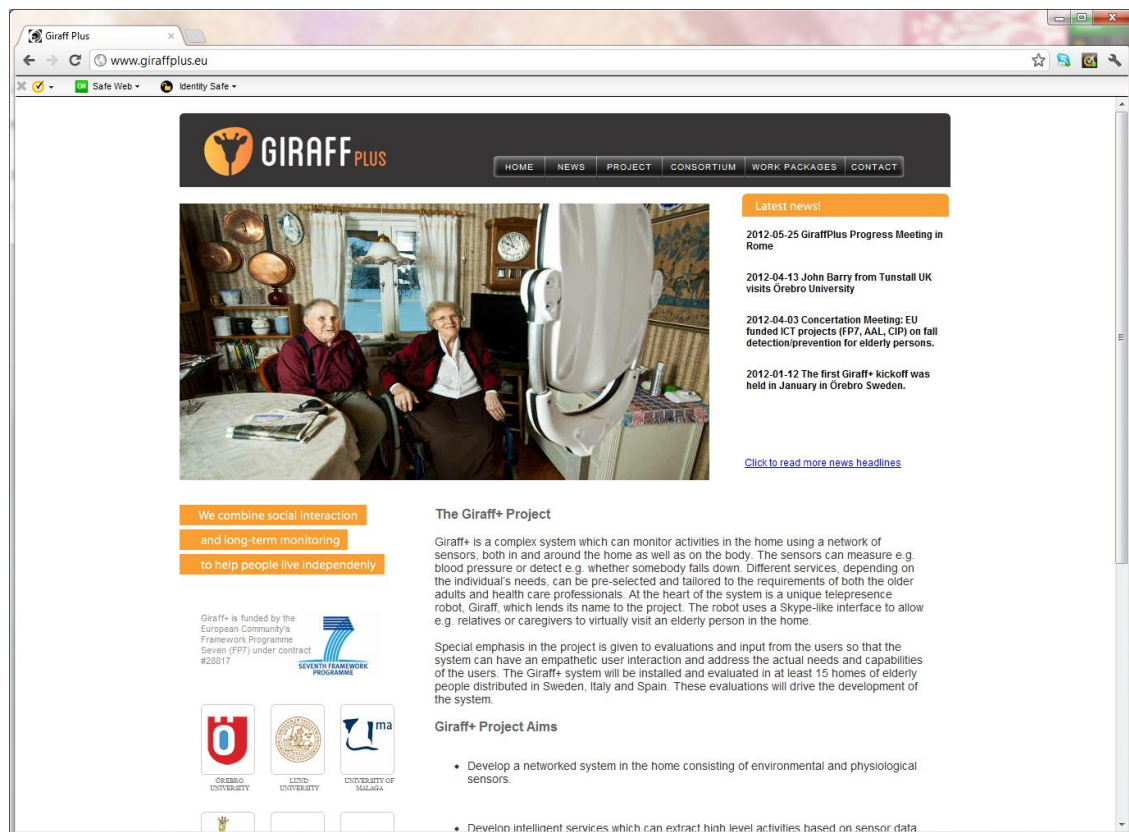


Figure 3: screenshot from GiraffPlus website

5.3 Print Materials

GiraffPlus will make use of print materials in a classical manner. Brochures will be produced in the project in different versions: a technical and popular brochure.

The technical brochure will be available in six different languages (English, Portuguese, Swedish, Italian, Slovenian) and the popular brochure will be available in four languages (English, Swedish, Spanish and Italian). The choice of languages for the popular brochure is directly related to the testsite locations. Other translations may be included as dissemination opportunities are presented.

Both brochures will describe the project in a concise manner as well as outline the main steps and goals. All partners should be well visible on the brochure. Other printed material can be generated on a need to need basis, e.g., for special events. Electronic versions of the material will be available for download from the project website.

5.4 Standard Presentation

A standard presentation of the GiraffPlus project and standard template to be used for GiraffPlus presentations are available at the basecamp. The presentation material must be approved by the PMC. Where relevant, partner specific presentations that are suitable for a general public will be made available for download from the webpage.

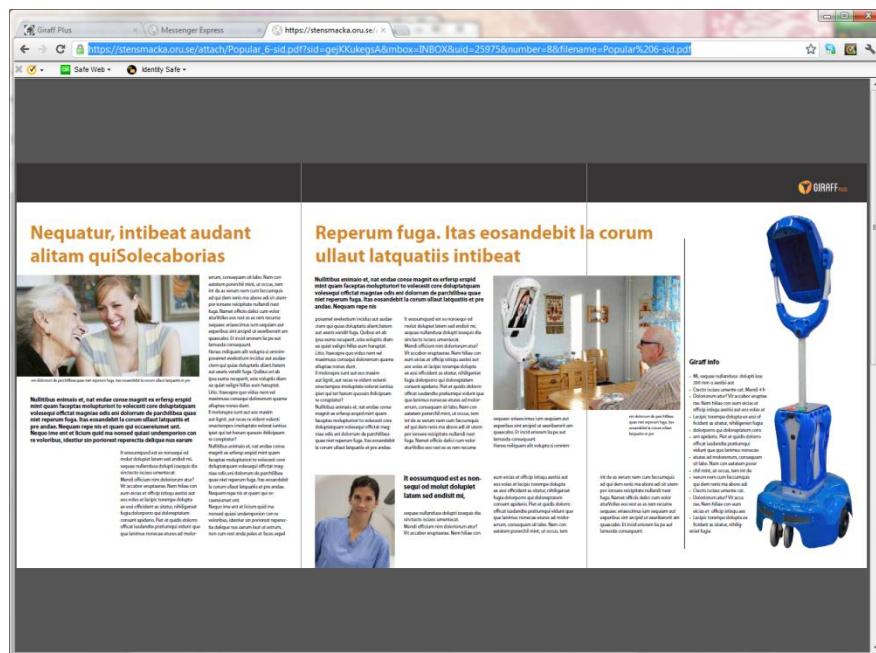


Figure 4 brochure layout

5.5 Newsletters

GiraffPlus will produce a regular newsletter in electronic and printable formats. The newsletter will be generated every four months of the project and contain a list of latest achievements and initiatives in the GiraffPlus project. The template of the newsletter in electronic format is given in Figure 4. Links in the newsletter will refer directly to the content on the GiraffPlus website.

5.6 Press Releases

Press releases will be made at regular intervals throughout the project and are initiated directly from the coordinator. A press release will be made at the start of the project in each of the project partner respective countries. A secondary project wide press release will be initiated at the start of the first testsite round at Month 18 of the project. A third will be initiated at the second round of testsites and a final release at the end of the project. Partners wishing to put country specific press release should obtain permission from the coordinator.

5.7 Articles

Publication of scientific articles is an important aspect in order to disseminate the results, and as GiraffPlus represents both technical and social aspects of at home monitoring, a wide range of venues are suitable for publication. Suitable fields and communities for GiraffPlus publication include:

- Technical journals in Computer Science related to sensor networks, robotics, artificial intelligence and human robot interaction.
- Journals and conferences in Health Sciences
- Popular Magazines related to social welfare and care

- Journals and magazines on standardization for ambient assisted living.

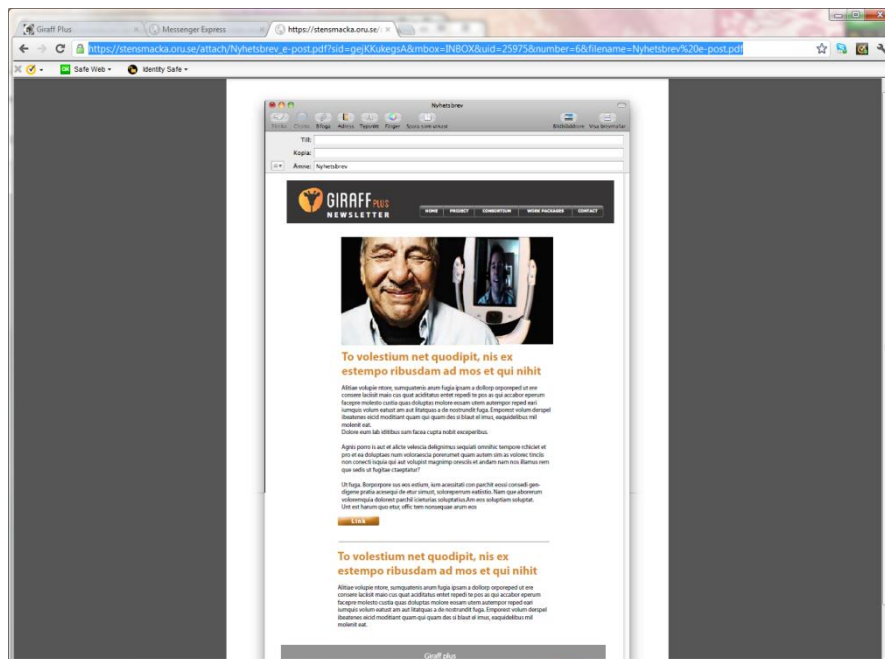


Figure 5 layout of the electronic newsletter

5.8 Social Networking

Social networking is rapidly becoming a common means to disseminate EU projects. GiraffPlus will endeavor to use social networking where relevant. Keeping in mind that the end user targets are typically an elderly generation with less exposure to online social media channels, the use of social networking will be kept to a reasonable amount in relation to the impact for dissemination. Setting up Twitter and/or Facebook will be considered at pending the approval of the consortium.

5.9 Participation in External Conferences and Events

Participation at workshops and conferences are encouraged to present project outcomes. In addition to presentation of scientific results as talks, GiraffPlus may also have a stand or booth at suitable venues. A calendar of events will be setup for the first year of the project and is updated regularly. The first year calendar is available in Annex II.

5.10 Contribution to Standards

As standards are apply where deemed appropriate in the development of the system, architecture and application services, GiraffPlus targets several standardization areas in personal health systems, systems for medication control, electronic patient journals, and home care systems. The deliverable WP8.5 will outline standardization activities throughout the project. Creating awareness of initiatives such as Continua Health Alliance, Healthcare Services Specifications and

Open health Tools and standards such as HL7 and ISO IEEE. In turn to employing standards, GiraffPlus aims to contribute to standards via the investigations carried out in the scope of the project. Dissemination and contribution to standards are inherently interwoven and consequently, opportunities to support use of standards will be taken in the project. Such opportunities could be concretized to support of standardization initiatives such as UNIVERSAAL. For this, approval by the PMC and by the project officer are required.

5.11 Testsites

5.11.1 The role of testsites in the dissemination plan

As the long term handling of a test site presupposes a good relation with the community and elderly organizations, municipalities and general organizations surrounding the elderly, the projects needs to be viewed positively in such organizations and the general public. The establishment of a test site can give rise to contact with press/media and good results in testsites should be well spread in order to promote further testsites. Testsites are occurring in Sweden, Spain and Italy. Contact with test site candidates may also occur via secondary or contracted organizations/associated partners e.g. municipalities. Porting a system as proposed in GiraffPlus to actual testsites during the course of the project is a unique quality with the project that is to be promoted. Conversely the promotion of the project can lead to finding several candidate testsites. Therefore, there is a duality in the relation between testsite and dissemination and for such reasons an explicit strategy is to be defined.

5.11.2 Strategy for testsite specific dissemination

The strategy for testsite dissemination is closely related to the evaluation of the testsite workpackage (WP6).

Three months prior to the first round of testsite deployment i.e. M15, an active promotion of the project with testsite specific activities is to be done. This includes spreading brochure material is to be done. This printed material is to be sent to target organizations from which testsite candidates will be recruited.

For each individual testsite, a workplan for how to best spread information from the testsite to the various channels in the project is made. This plan is individualized based on each testsite and the inhabitants' preferences and requests. Primarily, the startup of a testsite will be disseminated via the website and newsletters.

Results from testsites will naturally be included in the scientific dissemination strategy such as publications but non-technical results should be promoted via newsletters and press releases.

6 Evaluation and Criteria for Success

The evaluation criteria for success for the dissemination activities have been designed for creating identifiable and measurable parameters. These figures will be monitored at regular frequencies and reported in deliverables at M18 and M30 describing the partner related dissemination that have occurred.

	Measurement	Threshold	Contingency
Website	Number of visitors (monthly - average)	200	Promote aggressively website e.g. LinkedIn groups
	Number of Page Impressions	2	Create more dynamic content on the website
	Duration of visits	5 minutes (average)	Create more dynamic content on website
	Number of references from external web pages	100	Contact more stakeholders and promote project with special request for linking.
	Number of news events	4 per month	Systematic strategy of collecting and reporting news from each partner
Publications	Number of submitted articles to conferences	10 per anum	Encourage and promote publication amongst partners
	Number of submitted articles to journals	2 per anum	
Events	Number of attended events	10 per anum	Develop clear plan on which events are relevant for partners to attend
	Number of organized events	1 per anum	
Newsletters	Number of and mailing lists	100	Invite more subscriptions in correlation with attended events.
Testsites	Number of testsite Related news	12 per anum	Closely monitor testsite progress and reaffirm relation with testsite end-users

Table 2 Criteria for Measuring Success of Dissemination

To best collect information regarding dissemination, a representative from each partner is responsible for reporting in the following format dissemination activities for events:-

- Event date: date when the event was held
- Event name: name of the event
- Target audience: type of audience whom the event is addressed to. We proposed to distinguish between industrial or academic audience.
- Scope: the influence scope of the event. We distinguish here between a national scope, European scope and international scope.
- Partners involved: name of the project organizations that have taken part of the event attendance or organization.
- Type of participation: the explanation about what was the mission of partners at the event: share a panel, act as speaker, moderate a workshop or just attending to the event sessions.

Event Date	Event Place	Event Name	Target Audience	Scope	Partner Involved	Type of Participation

The following format will be used for reporting publications:

- Date: date of the event; date of journal/book publication
- Submitted At: place where the publication has been submitted. It can be a paper for an event or a conference; article for a journal; or contribution (chapter or whole) to a book.
- Title: title for the publication. As all the references to publications will be published at the project web site, it is required to write also here the link where the publication is.
- Target audience: type of audience whom the event, journal or book is addressed to. We proposed to distinguish between industrial or academic audience.
- Scope: the influence scope of the event, journal or book. We distinguish here between a national scope, European scope and international scope.
- Partners involved: the authors of the publication, indicating persons and organizations.

Pub Date	Submitted to	Type (journal, conference, workshop)	Title	Target Audience	Scope	Partners Involved

7 Communication and Dissemination Workplan

Task	Description	Lead Beneficiary	Deadline
Press Release	Press release in conjunction with the launch of the project	ORU	January 2012
D 7.1	Brief Project Description in English	ORU	February 2012
Project Presentation	Common presentation of slides used in the project	ORU	May 2012
Project Website	Website of the Project	Giraff, ORU	April 2012
D7.3	Initial version of project dissemination Plan	Giraff	June 2012
Workshop to find use case scenarios	User needs workshops for D1.1	OLL, ULUND, ISTC-CNR, SAS	March 2012
Focus group for exploitation strategy	Focus group to assess GiraffPlus' impact on AAL environments and stakeholders	Giraff	December 2012
Press release	Information about start up of testsites	ULUND	February 2013
D7.4	Report on Dissemination activities	ORU	February 2013
D7.5		ORU	June 2014

Appendix A: Liaison Projects

Project Name	Description	GiraffPlus expects to make use of
BEDMOND	is a system for early detection of Alzheimer's disease and other neurodegenerative diseases where data from home sensors are processed by an activity recognition system and arranged by a rule-based engine. The system then sends a report to a physician who makes a judgement. http://www.bedmond.eu/	Project results
eCAALYX	is a system for collecting physiological and movement-related data from home-based and wearable sensors. http://ecaalyx.org/	Reuse some operational concepts
HAPPY AGEING	is a system for lifestyle monitoring, for issuing reminders and detecting lack of activity or unusual behaviours. The system also includes navigation assistance and personal assistance. http://www.aal-europe.eu/calls/funded-projects-call-1/happy-ageing	Project results
HOPE	is a system for people with Alzheimer's disease which can provide alarms, alerts and communication with health professionals.	Project results and feedback from user evaluations
ROSETTA	is a system for people with Alzheimer's and Parkinson's disease. It triggers alarms in case of unexpected/deviant (in)activity and gives reminders	Project results

	when there is an appointment or at the moment an activity like cooking is interrupted. http://www.aal-rosetta.eu/	
FLORENCE	(Multi Purpose Mobile Robot for Ambient Assisted Living) is a project that develops an autonomous robot integrated in a smart home. Services for social connectedness, coaching, care support and safety will be developed and evaluated in living labs. http://www.florence-project.eu/	User experiences, impact and most preferred services
KSERA	(Knowledgable SErvice Robots for Aging) is a project that aims at developing a service robot for elderly persons (based on the Nao humanoid platform), in particular those with pulmonary disease. The project addresses mobile robot behavior such as navigation and following, monitoring of physiological and behavioral data, and human-robot interaction. http://ksera.ieis.tue.nl/	Project results
SRS (Multi-Role Shadow Robotic System for Independent Living)	SRS is a project that focuses on the development and prototyping of remotely-controlled, semi-autonomous robotic solutions in domestic environments to support elderly people. The robot acts as a shadow of its controller and helps the elderly to perform practical tasks. http://www.srs-project.eu	Project results and evaluations with users.
MOBISERV	An integrated intelligent home environment for the provision of health, nutrition and	Project results and concepts for data integration and exchange.

	mobility services to the elderly) is a project for developing proactive personal service robotics for supporting independent living. The robot can issue warnings and alarms. Technologies such as biosensors and smart textiles will be utilized. http://www.mobiserv.eu/	
CONFIDENCE	(Ubiquitous care system to support independent living) is a project where the user of the system will wear a few tags, whose positions are determined using radio technology. The tags' coordinates will be used to reconstruct the user's posture and this information, together with some environment information, will be analyzed to decide whether to trigger an alarm. http://www.confidence-eu.org/	Project results
MonAMI (Mainstreaming on Ambient Intelligence)	is a project focused on developing a technology platform to deliver services using standard technology and using an innovative interface, involving an embodied conversational agent. http://www.monami.info/	Operational concepts and service models.
PERSONA	(Perceptive Spaces Promoting Independent Aging) develops a platform to build a broad range of AAL Services like shopping assistant, nutritional advisor, agenda and reminders, activity monitoring to trigger alarm, modeling of the behavior of the user for a certain period of time.	User experiences, impact and most preferred services

	http://www.aal-persona.org/	
OASIS	Open architecture for Accessible Services Integration and Standardisation	Framework and infrastructure in designing the Giraffplus system architecture
VAALID	VAALID project aims at creating new tools and methods that facilitate and streamline the process of creation, design, construction and deployment of technological solutions in the context of Ambient Assisted Living (AAL) assuring that they are accessible and usable for senior citizens.	Project Results
AALIANCE	The AALIANCE2 project, funded by the European Commission's ICT Programme within the European Framework Programme, will continue and built upon the successful work and the wide network already established in the AALIANCE Innovation platform (2008-2010). Subject of the Coordination Action will be Ambient Assisted Living (AAL) solutions based on advanced ICT technologies for ageing and wellbeing of older persons in Europe.	Take part of the roadmap and strategic agenda and apply in GiraffPlus where applicable
UniversAAL		It is our intention to be aligned to the universAAL results, to reuse the Open Source software released by universAAL and to enrich the universAAL platform with the technological results deriving from our project