

Project Logo and graphical design of communication materials

The graphical design of communication materials used for the campaign website as well as for the printed materials.

3 designs of main visuals/leaflets and 1 design of posters were developed:

Main visual / Leaflet No. 1:



Main visual 2 /Leaflet No. 2:



Main visual 3 / Leaflet No. 3:



Backside of all leaflets:

WHEN?

Step into Science Journalism with the MY SCIENCE Programme! Its goal is to bridge scientific and journalistic communities and to enhance public understanding of science in everyday life.

Take part in six-day workshop at institutes of different fields of science. Gain and expand knowledge in the research field that is the most interesting for you. Get to know the professionals and exchange best practices with them. Establish professional networks with new colleagues around Europe.

WHERE?

University of Vienna - Austria
Information and Communication Technologies

BioTalentum - Gödöllő, Hungary
Stem Cell and Nuclear Transfer Cloning Technologies

Institute of Chemical Technology - Prague, Czech Republic
Chemical Technologies

European Academy EURAC - Bolzano/Bozen, Italy
Renewable Energy | Environment | Humanities

WHAT?

The campaign starts from April 2009 and will continue until June 2010.

The programme is opened to all university students and graduates 20 to 30 years old from EU Member States and Associated Countries.

Contact us: info@my-science.eu

apply before 15th July 2009

Project partners:

EURAC research

polis Young Journalists' Association

Eurideas

The MY SCIENCE European Programme for Young Journalists is funded under the 7th Framework Programme of the European Commission

7 SEVENTH FRAMEWORK PROGRAMME

EUROPEAN UNION

design: Michal Kempinski

Dear Journalists! Dare Scientists!

MY SCIENCE

www.my-science.eu

Poster:



MY SCIENCE

Dear
Journalists!
Dare
Scientists!

WHAT?
TAKE PART IN A PROGRAMME
FOR YOUNG JOURNALISTS
INTERESTED IN SCIENTIFIC TOPICS

Step into *Science Journalism* with the MY SCIENCE Programme! Its goal is to bridge scientific and journalistic communities and to enhance public understanding of science in everyday life.

Take part in *six-day workshop* at institutes of different fields of science. Gain and expand *knowledge* in the research field that is the most interesting for you. Get to *know the professionals* and exchange best practices with them. Establish *professional networks* with new colleagues around Europe.

Learn about scientific discoveries and start spreading the good news now!

WHERE?
GO TO
SCIENTIFIC INSTITUTES
IN VARIOUS EUROPEAN COUNTRIES

University of Vienna
Vienna, Austria
Information and Communication Technologies

BioTalentum
Gödöllő, Hungary
Stern Cell and Nuclear Transfer Cloning Tech.

Institute of Chemical Technology
Prague, Czech Republic
Chemical Technologies

European Academy EURAC
Bolzano/Bozen, Italy
Renewable Energy | Environment | Humanities

WHEN?
APPLY BEFORE
15TH JULY 2009
WITH ARTICLES, PHOTOS, VIDEOS AND AUDIO

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Project partners:

EURAC research | **polis** Young Journalists' Association | **Eurideas** | The MY SCIENCE European Programme for Young Journalists is funded under the Seventh Framework Programme of the European Commission | **SEVENTH FRAMEWORK PROGRAMME** | 